



Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.



Remember to support our mission in 2022 so that we can help others in your community. You can do that by donating items you no longer want or need, shopping at our stores, rounding-up your purchases, and offering financial gifts if you can.

[Donate](#)

Mission Moments

[Goodwill Hosts Employability Workshops to Help Seniors](#)

Goodwill and AARP have worked closely for a number of years to train seniors for jobs. Recently, though, they have taken the training to a new level. Amalia Cruz, the Coordinator at Goodwill's Lehigh Community Resource Center (CRC), was providing Employability Skills classes to a group in her center, and at the same time facilitating the training of an AARP volunteer in office skills.

As the weeks passed, and the topics in class pertained to professional attire and appropriate workplace communication, Amalia noticed the volunteer making changes to improve her own attire, language, carriage, and general professionalism. Amalia mentioned this to the AARP Program Director who had noticed those changes as well. The Director proposed that Amalia submit her curriculum for approval as training courses for AARP members.

The curriculum was subsequently approved, and the first cohort of AARP members is now receiving eight weeks of training in the Goodwill Lehigh Community Resource Center. Trainees are learning to type, navigate the internet, use basic word-processing software, and complete online forms. Those who do not yet speak English are engaging in English as a Second Language workshops.

The cohort has become a community, learning and discussing together best practices in the world of work. Goodwill's Director of Employment Services, Angela Hemstreet, sees this as a model which can be expanded to the other Community Resource Centers across Southwest Florida.



Join the Inaugural HawkWalk 5K Walk/Run

Be part of Goodwill SWFL & Hodges University's very first virtual 5K. Join as an individual or build a team - the HawkWalk is good for you and the community. Proceeds will support educational opportunities for the underserved in our community so they can take their careers to the next level.

The HawkWalk Virtual 5K Walk/Run takes place anytime in January, 2022. Registration ends Jan. 16th. Sign up [here](#).

Goodwill can help you File Your Taxes for Free

Goodwill SWFL has trained volunteers to assist those in Southwest Florida to file their taxes for free through the VITA program. If your annual income was \$66,000 or less and you would like assistance filing your taxes this year, contact Giancarlo Castano, the Goodwill Mobile CRC Coordinator to find out more at (239) 634-9601.

WHAT COULD YOU DO WITH \$300?!

DON'T PAY HIGH FILING FEES WHEN YOU CAN FILE YOUR TAXES WITH VITA

FREE!
FOR HOUSEHOLD INCOME OF \$66,000 OR LESS



**GET FREE tax preparation by a United Way IRS Certified Tax Preparer
And receive 100% of your refund easily.**

If your **annual income is \$66,000 or less**, trained volunteers will determine if you qualify for **Earned Income or Child tax credits** and help you keep more of what you earned, by preparing and electronically filing your federal tax return **for FREE!**

**Keep Your Cash. Claim Your Credits
Over 18 sites to choose from!**

myfree taxes United Way is also providing online tax filing software, accessible through MyFreeTaxes.com and virtually with Get Your Refund to help taxpayers easily and accurately file their taxes from their computer or smartphone. MyFreeTaxes® is a free and easy way to file simple returns.

Schedule an appointment online at UnitedWayLee.org/freetaxprep
Or Call 239-433-3900

VITA VOLUNTEER INCOME TAX ASSISTANCE
A UNITED WAY COLLABORATIVE



Let's Get Back to Work Job Fair!

Goodwill SWFL, along with the City of Fort Myers, are hosting a job fair, Thursday, January 27th from 10am - 2pm at the STARS complex (2980 Edison Ave., Fort Myers). Tables are full for the event.

Masks are required and will be provided.

CAREER FAIR

Let's Get Back to Work!

Thursday, January 27th

10:00 am - 2:00 pm

STARS Complex

2980 Edison Ave. | Ft. Myers, FL 33916

Employers planning to attend:

Tables are full for this date. Interested in future participation?

Contact: Tim Goodman
Employer Relations Specialist
239.995.2106 ext. 2501
timgoodman@goodwillswfl.org

Masks are required to attend.

Career Fair
Sponsored by:

Goodwill
Industries of Southwest Florida, Inc.

CITY OF FORT MYERS



RECREATION, CULTURE, LEISURE & RECREATION SERVICES



Community Resources planning to attend:



For more information about the job fair, contact Tim Goodman at (239) 995-2106 Ext. 2501 or email timgoodman@goodwillswfl.org.

Goodwill Small Business Class Receives Funding



The Richard M. Schulze Foundation awarded a \$46,500 grant to support ten courses offered by the MicroEnterprise Institute in 2022 to help 120 aspiring entrepreneurs with limited incomes. The MicroEnterprise Institute is one of the community supports offered by Goodwill Industries of Southwest Florida (SWFL).

“Quality educational programs like this not only help individuals succeed, but they also help communities thrive,” said Mary Beth Geier, Florida Director of the Richard M. Schulze Family Foundation. “We are proud of our investment in Goodwill SWFL MicroEnterprise Institute as it helps aspiring entrepreneurs realize the American dream. As the founder and chairman emeritus of Best Buy, Mr. Schulze is the ultimate entrepreneur and is always drawn to innovative ideas and solutions.”



SWFL MICROENTERPRISE INSTITUTE



Launch Your Business Successfully!

Business coaches are our secret sauce!

Learn from the best, or join our team of the best.

Classes starting soon!

Cape Coral: February 7 - March 17, 2022
Public Works Building/Community Room
815 Nicholas PKWY. E. | Cape Coral, FL 33990

Fort Myers: March 7 - April 14, 2022
Hodges University Kliest Community Center
4501 Colonial Blvd. Fort Myers, Florida 33996

For more information:
www.goodwillswfl.org/microenterprise



For more information about the MicroEnterprise Institute, contact Sandra Plazas at (239) 995-2106 Ext. 2304 or email sandraplazas@goodwillswfl.org

Retail News

Huge Savings!

Special VIP Perk Member Preview Sale, Saturday, January 15th.
Take 40% off all donated at Goodwill stores in Lee, Collier, Charlotte and Hendry counties.
*excludes the Goodwill Outlet and the two blue Boutiques
(downtown Ft. Myers & Ave Maria).

Celebration event for Martin Luther King Day

I HAVE A DREAM
Martin Luther King

**VIP Perks
Pre-Sale**

Saturday, January 15th

40% off
Donated Goods.

*Sale excludes: Goodwill Outlet Center, Downtown blue, Ave Maria blue Boutiques, and New Goods/Special Purchases. Cannot be combined with any other sales promotions. Sale is good at these Goodwill Retail & Donations Centers in Lee, Collier, Charlotte, Hendry Counties.

Not a VIP Perks member yet?
Sign up today at: www.goodwillperks.com

Celebración del Día de Martin Luther King

Tengo un sueño
Martin Luther King

Goodwill 

**Venta
VIP Perk**

Sábado 15 de enero

40% de descuento
En bienes donados*

*Las ventas no incluyen: Goodwill Outlet Center, Downtown blue, Boutiques Ave Maria blue y Productos nuevos / Compras especiales. No se puede combinar con otras promociones de ventas. La venta es buena en estos centros de donaciones y minoristas de Goodwill en los condados de Lee, Collier, Charlotte y Hendry.

¿Aún no eres miembro de VIP Perks?
Regístrate hoy en: www.goodwillperks.com

Become a VIP Perk member for free. Sign up at www.GoodwillPerks.com

Martin Luther King Jr. Day Sale!

Monday, January 17th, take 40% off your purchase of donated goods at Goodwill retail stores in SWFL. *some exclusions apply, not valid at Goodwill Outlet (5100 Tice St.), or at the two blue boutiques (downtown Fort Myers & Ave Maria).

Celebration event for Martin Luther King Day

I HAVE A DREAM
Martin Luther King

Goodwill 

Monday, January 17th

40% off
Donated Goods.

*Sale excludes: Goodwill Outlet Center, Downtown blue, Ave Maria blue Boutiques, and New Goods/Special Purchases. Cannot be combined with any other sales promotions. Sale is good at these Goodwill Retail & Donations Centers in Lee, Collier, Charlotte, Hendry Counties.

Not a VIP Perks member yet?
Sign up today at: www.goodwillperks.com

Celebración del Día de Martin Luther King

Tengo un sueño
Martin Luther King

Goodwill 

Lunes 17 de enero

40% de descuento
En bienes donados.*

*Las ventas no incluyen: Goodwill Outlet Center, Downtown blue, Boutiques Ave Maria blue y Productos nuevos / Compras especiales. No se puede combinar con otras promociones de ventas. La venta es buena en estos centros de donaciones y minoristas de Goodwill en los condados de Lee, Collier, Charlotte y Hendry.

¿Aún no eres miembro de VIP Perks?
Regístrate hoy en: www.goodwillperks.com

Need a Job?

Goodwill is hiring throughout Southwest Florida. Use the QR code below to apply. Also, use the QR code to get signed up for the Goodwill VIP Perks program. It's free to join and you start earning savings with your first purchase.

Goodwill



NOW HIRING

For our Goodwill stores, and Operations
in Lee, Collier, Charlotte, and Hendry counties.

and, we're looking
for great people
like you!



Click on the QR Code
to join the Goodwill Team!



www.goodwillswfl.org/goodwillcareers

Sign Up Today for VIP PERKS

Click on the QR Code
below to Sign Up Today!



www.goodwillperks.com

Classes

New Workforce Training Initiative

Goodwill SWFL and Hodges University formed an alliance in 2021 to create workforce training centers in the

Goodwill SWFL Community Resource Centers, starting in Lehigh Acres, Bonita Springs, Port Charlotte and Clewiston. The centers are fully equipped classrooms where Hodges faculty will offer classes and workshops, including English as a Second Language (ESL), Pathways to Home Ownership, Direct Support Professionals, plus various other workshops and classes.

LEARN ENGLISH to Thrive!

Hodges University's ESL classes have helped thousands of people just like you to speak, read and write in English with confidence.

Classes start in Goodwill's CRC in Lehigh Acres and Bonita Springs Soon!

HODGES UNIVERSITY
Stay Near. Go Far.

TO LEARN MORE AND REGISTER:
239-938-7744
Admissions@Hodges.edu

¡APRENDE INGLÉS para Prosperar!

Las clases de inglés como segundo idioma de Hodges University han ayudado a miles de personas como usted a hablar, leer y escribir en inglés con mayor confianza.

¡Las clases comienzan en los Centros de Recursos para la Comunidad de Goodwill en Lehigh Acres y Bonita Springs PRONTO!

HODGES UNIVERSITY
Stay Near. Go Far.

PARA SABER MÁS E INSCRIBIRSE:
239-938-7744
Admissions@Hodges.edu

English as a Second Language classes start soon. Call to inquire (239) 938-7744. Hodges University is a regionally accredited, private nonprofit institution founded in 1990. HU Direct is an Express Division of Hodges University.

Become a Professional Chef

Take your first steps into a career in culinary arts. Classes start February 21st. Sign up now to save a seat. Call (239) 995-2106 Ext. 2215.



Pine Manor Improvement Association
"Neighbors Helping Neighbors"



Turn Cooking into a Career!

2 Week Culinary Class with a Class Fee of \$20

Earn your SafeStaff Foodhandler Certificate

Class starts Feb 21 - March 4, 2022
9:00 am - 1:00 pm (Daily)



Find application online at:

Goodwill 
Industries of Southwest Florida, Inc.

www.goodwillswfl.org/trainingcertification
or call (239) 995-2106 ext 2215

Earn your SafeStaff Foodhandlers Certificate,
learn cooking techniques, knife skills, and get ready
to land a job as the season approaches.

Once completed Goodwill will assist you in finding a JOB!

Classes taught at:

Pine Manor Improvement Association
Culinary Training Kitchen
5547 10th Ave | Fort Myers, FL

LIMITED CLASS SIZE - APPLY TODAY!
Pine Manor's commercial kitchen coming soon!

Thank you 2021 Partners in Opportunity

We would like to thank our 2021 Partners in Opportunity as of July 15, 2021!



FLORIDA WHOLESALE



Goodwill

Industries of Southwest Florida, Inc.



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has received a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.