



DIVE INTO SUMMER!

Get **BRAND NEW** summer items at **DISCOUNTED PRICES!**

Goodwill 

www.goodwillswfl.org/locations

Inside this Issue of Effects: Breakthrough Employer, Mission Moments, Retail News & Classes

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Meet one of our Breakthrough Award Winners

Breakthrough Employer - Walgreens

Kyle Hume has worked at Walgreens since last September. A job he acquired through Goodwill's Pathways to Work program. It's a program that helps people with disabilities learn the skills needed to get employed. Walgreens is a company that works with participants, providing On the Job Training (or OJT) worksites.

"They were doing this program in Cape Coral. One of the store managers that had a participant was one of my Assistant Store Managers a while back," said Sal Sorvillo, Walgreens Store Manager. "So, when I talked to her and she explained how things were working, I thought it was a great idea."

It was Sal's williness to give Kyle a chance that opened the door, and Kyle's Goodwill job coach, Mary Jane Nickerson, who helped him learn the skills needed to land his first job.

"She got me OJT training here, which was Perfect!" said Kyle Hume. It went well here, and I finally got hired."



Sal Sorvillo, Walgreens Manager, and Walgreens employee, Kyle Hume

Kyle said he enjoys what he does at Walgreens. He likes the customers and feels confident in his ability to do a good job, and thanks to Walgreens, he has an accepting and supportive work environment.

"It's not just myself. It's the whole store

Sal said that creating a structured routine for Kyle was possible in the store, and it allowed him to be successful.

team that supports Kyle," said Sal. "They have fun with him and he has fun working here so, I think that makes it a great relationship between all of us."

Mission Moments

"Let's Get Back to Work" Job Fair

Several companies and lots of job seekers came out for the "Let's Get Back to Work" job fair last Thursday at the Holiday Inn on S. Cleveland Ave. The event was sponsored by Goodwill SWFL, Dept. of Human & Veteran Services and Lee County Homeless Coalition. On-the-spot interviews were conducted with companies looking to hire.



Next "Let's Get Back to Work" Career Fair

Tuesday, July 27

10 am - 1 pm

STARS Complex

2980 Edison Ave., Ft. Myers

Celebrating the 7th Anniversary of Pathways to Opportunity



2020 was a challenging year as PTO transitioned to a virtual platform, PTO-2-Go. This allowed participants to continue taking classes safely from their homes, working on goals and staying connected.

Now, that we are able to bring PTO participants back on campus, we are able to offer both in-person and virtual classes!

PTO is an adult day training program that offers group classes based on participant needs and interests.

These classes are taught by trained professionals in conjunction with community members. The program emphasizes individualized, person-centered outcomes aimed at achieving and maintaining integrated lives in the community. People with intellectual and developmental disabilities should be able to live, work and play in their local neighborhoods and communities. To this end, our program is outcome driven, focused on ensuring that training results in progress and achievement of the outcomes identified by program participants.

Thank you to all of our amazing PTO staff who work hard every day to make this possible!

To learn more about the Pathways To Opportunity program, please visit our website at www.GoodwillSWFL.org

Make an Impact Today!



Maran Hilgendorf, Steven L Sanderson, Aida Cuevas, Zulima Alfaro, Carolyn Johnson, Lauren Branson, MSW, & Ashley Price Swick

United Way of Collier and the Keys Support Goodwill SWFL

The United Way of Collier and the Keys has awarded **\$18,750 to support the CRC in Collier County and the Mobile CRC**, which is a van fitted with computer stations and can serve residents in areas where transportation is a barrier. Plus, Goodwill was also awarded **\$10,000 to help during the VITA Season**. VITA (Volunteer Income Tax Assistance) is a United Way program that provides free tax filing for families making \$57,000/year or less.

Back-to-School Events

Lehigh CRC's Back-to-School Event

Wednesday/Miercoles

August 4, 2021

10:00am - 2:00pm

Lehigh - Community Resource Center

2825 Lee Blvd

Lehigh Acres, FL 33972



*Families must register with the Lehigh Community Resource Center no later than one week before the date of the event. *Las familias deben registrarse en el Centro de Recursos Comunitarios de Lehigh a ma's tardar una semana antes del dia del evento.*

Florida's Back to School Sales Tax Holiday

July 31 - August 9, 2021

No longer just a tax free weekend in Florida - it has been expanded to 10 days!

Items tax exempt from Florida sales tax from 12:01 am on July 31 - 11:59 pm on August 9, 2021 - 10 days.



Sales tax holiday covers the following items:

- Clothing
- Footwear
- Backpacks
- Personal Computers
- School Supplies

G.I.V.E. 
Goodwill Investing in Valued Employees
Employee Resource Center

Goodwill Investing in Valued Employees (G.I.V.E.) is back and rolling!

It's mission is to empower Goodwill

Although GIVE's physical office is located at the Goodwill Opportunity Center at 5100 Tice Street, Artemis Kahl, the Employee Resource Specialist, meets with any of our

employees by helping them break the barriers that prevent them from reaching their fullest potential in their personal life, which will help them to succeed at work.

850+ employees in SWFL who ask for her help. She provides assistance with housing, transportation, education, employability, and wellness.

Goodwill SWFL Employee Appreciation Luncheon

More than 150 Goodwill SWFL employees at the Opportunity Center in Fort Myers were treated to free lunch on Friday, July 2nd as part of an Employee Appreciation Day. Two food trucks were brought in that offered individual pizzas, burgers, wings, sandwiches and fries that staff enjoyed.



Cape Coral MicroEnterprise Grads

On June 24th, our Cape Coral MicroEnterprise class graduated with their new feasibility plans - ready to take that next step in starting or strengthening a small business. Through this class, students learn how to put their business ideas on paper and see if it can make money. The MicroEnterprise Institute, and its partners, are mission-driven to help people become more independent.

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Partners In Opportunity
2021 Annual Sponsorship
Help us offer life-changing opportunities - all year long!

**This newsletter reaches over 50,000 SWFL individuals!
That is just the start - grow your business today!**

When you become a Partner in Opportunity, your business will have exposure to our Southwest Florida Community through various outlets. Along with marketing benefits, your tax-deductible sponsorship will empower individuals with disabilities and disadvantages as they come one step closer to independence. With year-round promotional opportunities, customizable donation packages, and three major events to chose from, becoming a Partner will help your business reach your marketing and philanthropy goals.

For more information, contact Ashley Price Swick
by calling 239-271-5200, or by email at ashleyprice@goodwillswfl.org

We would like to thank our 2021 Partners in Opportunity as of July 15, 2021!



FLORIDA WHOLESALE



regent products corp.

Retail News

New Boutique Ribbon-Cutting Event
5pm Friday, July 16th!



blue Boutique
Ribbon Cutting
5:00 pm
Friday, July 16th
2285 First Street
Fort Myers, FL 33901



Come out tomorrow, July 16th at 5pm for the official ribbon-cutting celebration in downtown Fort Myers of our new boutique, *blue*. We have moved into the iconic Heitman Building at 2285 First Street. Wait until you see the beautiful new space, added art gallery and expanded book section. It's just beautiful!

Enjoy a presentation by local author-historian Gerri Reaves on the history of the Heitman Building and downtown Fort Myers, "live" painting, book signing, music and much more!

New Bonita Springs Store

We have moved! Our new Bonita Springs location will be bigger and better, and include an onsite Community Resource Center! We hope to have our ribbon-cutting ceremony soon, so stay posted on

Facebook for updates. The event will include a drawing for a free SMART TV, refreshments and first dibs on great merchandise!

Facebook



*Located at 11601 Bonita Beach Rd., Bonita Springs

New Del Prado Store



*Located at 3226 Del Prado Blvd. S. Cape Coral

The renovations at our Del Prado Goodwill are nearly complete! We expect to open the newly expanded store next month that will include a new CRC to provide services for the Cape Coral community. You won't want to miss the festivities. Make sure to be signed up for our VIP Perks to get notification on the date.

Sign up for VIP

Small Business Classes

Cape Coral Classes

August 16 - Sept 23

Public Works Building/Community Rm
815 Nicholas Pkwy E., Cape Coral

Fort Myers Classes

August 30 - October 7

Hodges University/Kleist Room
4501 Colonial Blvd., Ft. Myers

Class meets Monday and Thursday evenings

Develop a solid plan to guide your start-up with the assistance of an experienced business owner who serves as your coach. Hear from subject matter experts in areas of accounting, legal, marketing, insurance and funding. An easy to use workbook, used by organizations across America, assists you in transforming your vision into a plan for a successful business launch.

Seats are limited, register in advance at <https://www.goodwillswfl.org/microenterprise> or call Dorothy Browning at (239) 822-0828



**SWFL MICROENTERPRISE
INSTITUTE**



Launch Your Business Successfully!

Business coaches are our secret sauce!

**Learn from the best,
or join our team of the best.**

For more information:

www.goodwillswfl.org/microenterprise



Events

Help support community programs and services, while enjoying a ball game. Purchase Mighty Mussels tickets for tomorrow night's game through <https://fevo.me/goodw>



&

Goodwill
Southwest Florida



Support Goodwill at a Mighty Mussels Game!

Purchase tickets for the
Mighty Mussels
Friday, July 16, 2021

game at: <https://fevo.me/goodw>

(Game starts at 7:00 pm - postgame fireworks)

Tickets are \$10
with \$5

going to support the mission
of Goodwill Industries of SWFL.



Goodwill

Industries of Southwest Florida, Inc.



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc.'s registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER

SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION. Southwest Florida Goodwill Foundation's registration # is CH29995. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.