

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.



Remember to support our mission in 2022 so that we can help others in your community. You can do that by donating items you no longer want or need, shopping at our stores, rounding-up your purchases, and offering financial gifts if you can.

Donate

Mission Moments

Goodwill Hosts Employability Workshops to Help Seniors

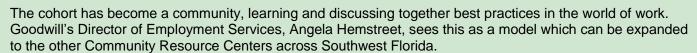
Goodwill and AARP have worked closely for a number of years to train seniors for jobs. Recently, though, they have taken the training to a new level. Amalia Cruz, the Coordinator at Goodwill's Leghigh Community Resource Center (CRC), was providing Employability Skills classes to a group in her center, and at the same time facilitating the training of an AARP volunteer in office skills.

As the weeks passed, and the topics in class pertained to professional attire and appropriate workplace communication, Amalia noticed the volunteer making changes to improve her own attire, language, carriage, and general professionalism.

Amalia mentioned this to the AARP Program Director who had noticed those changes as well. The Director proposed that Amalia submit her curriculum for approval as training courses for AARP members.

The curriculum was subsequently approved, and the first cohort of AARP members is now receiving eight weeks of training in the Goodwill Lehigh Community Resource Center. Trainees are learning to type, navigate the internet, use basic word-processing software, and complete online

forms. Those who do not yet speak English are engaging in English as a Second Language workshops.









Join the Inaugural HawkWalk 5K Walk/Run

Be part of Goodwill SWFL & Hodges University's very first virtual 5K. Join as an individual or build a team - the HawkWalk is good for you and the community. Proceeds will support educational opportunities for the underserved in our community so they can take their careers to the next level.

The HawkWalk Virtual 5K Walk/Run takes place anytime in January, 2022. Registration ends Jan. 16th. Sign up here.

Goodwill can help you File Your Taxes for Free

Goodwill SWFL has trained volunteers to assist those in Southwest Florida to file their taxes for free through the VITA program. If your annual income was \$66,000 or less and you would like assistance filing your taxes this year, contact Giancarlos Castano, the Goodwill Mobile CRC Coordinator to find out more at (239) 634-9601.



Let's Get Back to Work Job Fair!

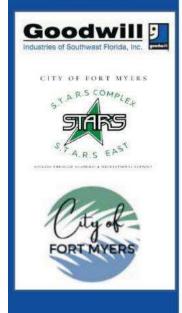
CAREER FAIR

Tables are full for this date. Interested in future participation?

Contact: Tim Goodman Employer Relations Specialist 239.995.2106 ext. 2501 timgoodman@goodwillswfl.org

Masks are required to attend.

Career Fair Sponsored by:



Let's Get Back to Work!

Thursday, January 27th

10:00 am - 2:00 pm

STARS Complex

2980 Edison Ave. | Ft. Myers, FL 33916

Employers planning to attend:



Community Resources planning to attend:



System



RADIOLOGY





Salus Care





together





For more information about the job fair, contact Tim Goodman at (239) 995-2106 Ext. 2501 or email timgoodman@goodwillswfl.org.



The Richard M. Schulze Foundation awarded a \$46,500 grant to support ten courses offered by the MicroEnterprise Institute in 2022 to help 120 aspiring entrepreneurs with limited incomes. The MicroEnterprise Institute is one of the community supports offered by Goodwill Industries of Southwest Florida (SWFL).

"Quality educational programs like this not only help individuals succeed, but they also help communities thrive," said Mary Beth Geier, Florida Director of the Richard M. Schulze Family Foundation. "We are proud of our investment in Goodwill SWFL MicroEnterprise Institute as it helps aspiring entrepreneurs realize the American dream. As the founder and chairman emeritus of Best Buy, Mr. Schulze is the ultimate entrepreneur and is always drawn to innovative ideas and solutions."



SWFL MICROENTERPRISE INSTITUTE



Launch Your Business Successfully!

Business coaches are our secret sauce!

Learn from the best, or join our team of the best.

Classes starting soon!

Cape Coral: February 7 - March 17, 2022
Public Works Building/Community Room
815 Nicholas PKWY. E. | Cape Coral, FL 33990

Fort Myers: March 7 - April 14, 2022 Hodges University Kliest Comunity Center 4501 Colonial Blvd. Fort Myers, Florida 33996

For more information:

www.goodwillswfl.org/microenterprise



For more information about the MicroEnterprise Institute, contact Sandra Plazas at (239) 995-2106 Ext. 2304 or email sandraplazas@goodwillswfl.org

Retail News

Huge Savings!

Special VIP Perk Member Preview Sale, Saturday, January 15th.

Take 40% off all donated at Goodwill stores in Lee, Collier, Charlotte and Hendry counties.

*excludes the Goodwill Outlet and the two blue Boutiques

(downtown Ft. Myers & Ave Maria).





Become a VIP Perk member for free. Sign up at www.GoodwillPerks.com

Martin Luther King Jr. Day Sale!

Monday, January 17th, take 40% off your purchase of donated goods at Goodwill retail stores in SWFL. *some exclusions apply, not valid at Goodwill Outlet (5100 Tice St.), or at the two blue boutiques (downtown Fort Myers & Ave Maria).





Need a Job?

Goodwill is hiring throughout Southwest Florida. Use the QR code below to apply. Also, use the QR code to get signed up for the Goodwill VIP Perks program. It's free to join and you start earning savings with your first purchase.



Classes

New Workforce Training Initiative

Goodwill SWFL and Hodges University formed an alliance in 2021 to create workforce training centers in the

Goodwill SWFL Community Resource Centers, starting in Lehigh Acres, Bonita Springs, Port Charlotte and Clewiston. The centers are fully equipped classrooms where Hodges faculty will offer classes and workshops, including English as a Second Language (ESL), Pathways to Home Ownership, Direct Support Professionals, plus various other workshops and classes.





English as a Second Language classes start soon. Call to inquire (239) 938-7744. Hodges University is a regionally accredited, private nonprofit institution founded in 1990. HU Direct is an Express Division of Hodges University.

Become a Professional Chef

Take your first steps into a career in culinary arts. Classes start February 21st. Sign up now to save a seat. Call (239) 995-2106 Ext. 2215.



Turn Cooking into a Career!

2 Week Culinary Class with a Class Fee of \$20

Earn your SafeStaff Foodhandler Certificate

Class starts Feb 21 - March 4, 2022 9:00 am - 1:00 pm (Daily)



Find application online at:



www.goodwillswfl.org/trainingcertification or call (239) 995-2106 ext 2215

Earn your SafeStaff Foodhandlers Certificate, learn cooking techniques, knife skills, and get ready to land a job as the season approches.

Once completed Goodwill will assist you in finding a JOB!

Classes taught at:

Pine Manor Improvement Association Culinary Training Kitchen 5547 10th Ave | Fort Myers, FL

LIMITED CLASS SIZE - APPLY TODAY!

Pine Manor's commercial kitchen coming soon!

Thank you 2021 Partners in Opportunity

We would like to thank our 2021 Partners in Opportunity as of July 15, 2021!















Goodwill Industries of Southwest Florida, Inc. I (239) 995-2106 I email I website







Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity
Navigatior https://www.guidestar.org/profile/59-6196141. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE
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