

Let's Get Back to Work We can help!



www.goodwillswfl.org

Goodwill Community Resource Centers offer digital skills training. It's self-paced and free. Visit our website at www.GoodwillSWFL.org for a list of locations.

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Meet one of our Breakthrough Award Winners

Breakthrough Philanthropist Honc Marine Contracting

Since 1955, Honc Marine Contracting has been providing excellent service & taking care of their employees and community in Southwest Florida.

"My grandfather came to Lee County in 1913, says John Honc, the President and CEO of Honc Marine Contracting. "My father was born here. I was born here. I went to school here. I'm local."

John believes in supporting his employees, especially those who are caring for a family member with a disability. He personally understands the challenges that come along with being a caregiver having an aunt with Down Syndrome, a grandson with autism, and caring for a younger brother who was most-likely on the autism spectrum.

"It's a lot of work for the caregiver, and that's what helped me to understand that if anything can be done to help ease the burden on the caregiver it is a very important thing to do," explained John.



John Honc, President of Honc Marine Contracting

has provided ongoing support for the past 20 years to help one of their employees' son stay employed full time.

"I'm an employer," says John. "I understand that creating jobs and having work is what makes a lot of people's life meaningful, and it gives them purpose. It gives them a routine and something to do."

John says that he wants to do good in the

Because of this insight and desire to support and provide opportunity for people with disabilities, Honc Marine Contracting

world and make it a better place – one person at a time.

Mission Moments

**Support Small Business owners during National Small Business Week!
Donate to Micro Enterprise Institute**



MicroEnterprises are the backbone of our Southwest Florida economy. Goodwill Southwest Florida's MicroEnterprise Institute program is designed to help individuals with low to moderate income levels and other disadvantages to start or stabilize their own business.

One of our 2021 graduates, Shannen Leahy, owner of The Caloosa Kitchen, was recently featured in [Gulfshore Business Magazine](#). In her interview, Ms. Leahy shared her appreciation for the program, "I could not recommend the program more to any small business owner in Southwest Florida."

You can support future business owners like Shannen by providing financial support to our program. Your generosity will allow more individuals to build a brighter future.

To see the full list of the over Micro Enterprise alumni, click [here](#). To make a donation contact Ashley Price Swick at ashleyprice@goodwillswfl.org or make donation online [here](#).



Needed! Trailways Camp Counselors & Volunteers

Trailways Camp for adults with disabilities in Southwest Florida provides overnight camping sessions where campers enjoy fishing, canoeing, arts and crafts, swimming, campfires, nature walks, and much more. Sessions begin in October and we need your help!

[More Info](#)



Goodwill's Mobile CRC receives \$15,000 from The Martin Foundation

The mobile Community Resource Center is a 27'4" 2021 Ford E-450 Eldorado ADA mobile office with six computer stations, Internet access, equipment to show training videos, an awning, and a wheelchair ramp. Here is some of what the mobile CRC does:

- Participates in special events with agencies requesting assistance, including those for veterans.
- Offers digital training to those in rural and other underserved areas.
- Serves as a resource, connecting community members to services including
 - applications for unemployment
 - financial assistance through ACCESS
 - tax preparation through United Way VITA
 - health insurance with the Affordable Care Act
 - energy assistance through LIHEAP



Financed in part by U.S. Department of Treasury, Florida Division of Emergency Management and Collier County Community and Human Services Division.

The Mobile CRC operation is supported by contributions from:

The Martin Foundation
 Carol B. Phelon Foundation
 United Way of Lee County
 United Way of Collier and the Keys
 Enterprise Holdings Foundation
 Ira and Sunshine T. Bobo Fund
 Elizabeth Rash Trust



Goodwill SWFL/Hodges University alliance expands ESL opportunities

English as a Second Language classes are



now being offered in the Lehigh Acres and Bonita Springs Goodwill Community Resource Centers thanks to our alliance with Hodges University. Students can take these for-credit classes in their own communities - removing barriers.

Classes start **Sept. 27** and the registration deadline is **Sept. 20**.

Come see our new Bonita Springs Community Resource Center

FREE computer training classes are offered at the new Bonita Springs CRC located right inside of the Bonita Springs Goodwill store (11601 Bonita Beach Road). Classes run every Friday from 10 am - 12 pm & 1 pm - 3 pm. You can enroll onsite or in advance, and can obtain certificates of completion that can help open doors to a better future.



Del Prado CRC open for business

Our new Cape Coral Community Resource Center (CRC) is open for business inside of our new Del Prado Goodwill. We'd like to thank our Cape Coral Community Resource Center Lead Sponsor, PNC Bank.

featured in photo from left to right: Majorie Reye, Dale Schneider, Sharlene Dozier, Skop Mitchell and Nick Ayotte.

Legislative Tour of the Opportunity Center



We were happy to host a tour of the Goodwill Opportunity Center, at 5100 Tice Street, for several of our local legislative executives. They had a chance to learn about Goodwill and how we strengthen the SWFL community through training, workforce development opportunities, and support for those with barriers in the SWFL community.

Goodwill SWFL Employee Appreciation Bowling Events

Four nights of bowling, pizza and fun were held for Goodwill SWFL employees in their local areas of Cape Coral, Naples, Fort Myers & Charlotte County. Goodwill SWFL employees were welcome to come with a guest, free of charge, for a night of competition and merriment. They had a great time celebrating with the staff from the other area stores.



CAREER FAIR

Masks are required to attend.



Let's Get Back to Work! Thursday, September 30th

10:00 am - 2:00 pm

Dr. Carrie Robinson Event Center
2990 Edison Ave. | Ft. Myers, FL 33916

Employers planning to attend:

Contact: Tim Goodman
Employer Relations Specialist

239.995.2106 ext. 2501
timgoodman@goodwillswfl.org

Light Refreshments
provided by:



Career Fair
Sponsored by:



Next "Let's Get Back to Work" Career Fair

Thursday, September 30

10 am - 2 pm

Dr. Carrie Robinson Center

2990 Edison Ave., Ft. Myers

Pathways to Opportunity looking for Class Sponsors

Our adult day training for individuals with development and intellectual disabilities is looking for sponsors to support the essential classes and outings our participants enjoy every year. From Marine Life classes to Pre-Employment exploration, these classes are essential part of teaching our adults with intellectual and developmental disabilities to live to their greatest form of independence. Whether \$200 towards our Literacy class or \$400 for our Science exploration, you will be making a monumental impact on our participants.

To see the full list of needed class sponsorship or to set up sponsorship, contact Ashley Price Swick at ashleyprice@goodwillswfl.org, or call (239) 995-2106 Ext. 2213

Make an Impact Today!



Goodwill
Industries of Southwest Florida, Inc.

Partners In Opportunity
2021 Annual Sponsorship
Help us offer life-changing opportunities - all year long!



**This newsletter reaches over 50,000 SWFL individuals!
That is just the start - grow your business today!**

When you become a Partner in Opportunity, your business will have exposure to our Southwest Florida Community through various outlets. Along with marketing benefits, your tax-deductible sponsorship will empower individuals with disabilities and disadvantages as they come one step closer to independence. With year-round promotional opportunities, customizable donation packages, and three major events to chose from, becoming a Partner will help your business reach your marketing and philanthropy goals.

For more information, contact Ashley Price Swick
by calling 239-271-5200, or by email at ashleyprice@goodwillswfl.org

We would like to thank our 2021 Partners in Opportunity as of July 15, 2021!



FLORIDA WHOLESALE



Retail News

Coming Fall 2021 to Ave Maria

Now Hiring

- Managers
- Sale Associates

Apply online
www.goodwillswfl.org/goodwillcareers

New Boutique Opening in Ave Maria

Our newest *blue* a Goodwill Boutique opens Fall 2021. We are now hiring for Sales Associates and Assistant Managers. [Apply online!](http://www.goodwillswfl.org/goodwillcareers)

Don't forget to Round-Up! A few cents can make a HUGE difference

When you shop at Goodwill SWFL, you support our mission that employs more than 900 individuals in Southwest Florida. **When you round up your purchase to the nearest dollar, you support our mission to empower individuals with disadvantages and disabilities in our local community.** Your support is essential to our mission so next time you check out with amazing deals at one of our local stores, ask the cashier to round up!



Events



Goodwill
Southwest Florida 

Spooktacular Pet Costume Contest and PAWty!

Saturday, October 23, 2021

1:00 pm - 4:00 pm



1811 Royal Palm Ave, Fort Myers (Free Parking)

\$10 Pet Entry fee (Includes a drink ticket/free to watch)

Prizes for Winning Categories in

- * Most Creative DIY Costume
- * Best Owner/ Dog Costume Duo
- * Funniest Costume
- * Judges' Choice

Register your pet at: www.goodwillswfl.org/PetCostume

Charity fundraiser with proceeds going to Goodwill SWFL's "Pathways to Opportunity" scholarship fund. PTO is a full day training program that helps adults with developmental and mental disabilities maximize their potential.

Come meet some adoptable dogs from Gulf Coast Humane Society, Doghouse Rescue Academy, and Team Moose Animal Rescue.



TEAM MOOSE
Animal Rescue



15th Annual Festival of Trees

Get ready for the holidays! Share your business with over 50,000 individuals in Southwest Florida.

We are preparing for four days of celebration in partnership with Sidney



Berne Davis Art Center, and we need your help! When you become a Festival of Trees sponsor, you support the mission of Goodwill, and the SBDAC as our organizations provide services for our local community. In addition, you or your company will receive numerous promotional opportunities throughout the year.

If you are interested in learning more, email Ashley Price Swick at ashleyprice@goodwillswfl.org.

We are getting ready to spread holiday joy in December with our annual fundraiser, the Festival of Trees!

Small Business Classes

Have your own idea for a small business and want to level up your knowledge? Join one of our upcoming classes.

You will develop a solid plan to guide your start-up with the assistance of an experienced business owner who serves as your coach. Hear from subject matter experts in areas of accounting, legal, marketing, insurance and funding. An easy to use workbook, used by organizations across America, assists you in transforming your vision into a plan for a successful business launch.

Collier County Classes

September 27 - Nov 4th

Class meets Monday and Thursday
6 pm - 8:30 pm
Collier County Library

Charlotte County Classes

October 11 - Nov 18

Class meets Monday and Thursday
6 pm - 8:30 pm
Charlotte County Goodwill CRC



**SWFL MICROENTERPRISE
INSTITUTE**



Launch Your Business Successfully!

Business coaches are our secret sauce!

**Learn from the best,
or join our team of the best.**

For more information:

www.goodwillswfl.org/microenterprise



Seats are limited, register in advance at <https://www.goodwillswfl.org/microenterprise> or call Dorothy Browning at (239) 822-0828

Become a certified Auto Mechanic through Goodwill SWFL's ASE Certification Class.
Classes start Sept 22nd, so call now to save a seat (239) 995-2106 Ext. 2304.



Attend Via Webex or In Person Classes

Classes Start on: Sept. 22 - Oct. 13, 2021 from 6:30 pm - 9 pm

Class held at: Hodges University
4501 Colonial Blvd. Fort Myers, FL 33966

Working in the Industry, but want to earn your Automotive Service Excellence (ASE) G1 certification?
This certification can land you a better job, a pay increase, or help you start your own business.

Our 4 week program will focus on the modules within the ASE-G1 test. From steering to transmission to brakes and tires. The participant will learn the why-how of basic automotive techniques. It will prepare you to become ASE certified. In addition we are offering MACS 609, on-site class and exam. Those who pass this module will be able to purchase refrigerant (30-lb of R34a & 10-lb or 1234yf) and lawfully work on HVAC-609 (vehicle) systems.

Why Auto Repair?

- The auto industry is expected to grow by 30% through 2022.
- It is in the top 20 jobs for high earnings.
- Average pay for service technicians starts at \$15/hour-and can grow quickly!
- Many employers will pay for additional training so you can advance your career.

Learn from the best!

Our instructor is Pam Oakes, a 4th generation mechanic and previous owner of Pam's Motor City, which was voted best auto repair center in Lee County 16 times!

Pam is an international trainer, master tech and automotive sensor-apps engineer.

Class Requirements:

- Completion of all paperwork required
- Valid Drivers License
- \$40 Class Fee - can be paid by check or PayPal
- Bonus: MACS 609 module exam - additional \$20.00
- John class on September 22, 2021 attend via Webex or in person at Hodges University.

Maximum class size is 15 participants-apply now!

For more information
239-995-2106 x 2304 or www.goodwillswfl.org



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](mailto:info@goodwillswfl.org) | [website](http://www.goodwillswfl.org)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.