

HURRICANE IAN AFTER THE STORM

The Goodwill Effect

A publication for friends of Goodwill Industries of Southwest Florida, Inc.



Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Lee County Declares October as "Case Manager Month"

"Lee County urges all our citizens to join us in honoring the dedicated men and women who serve as Case Managers, assisting residents to connect to much needed resources provided by the network of human service providers." - Duly executed this 18th day October 2022.



Amalia Cruz, our Lehigh Community Resource Coordinator (CRC), represented Goodwill and her CRC colleagues as the Lee County Commissioners recognized Case Manager Month.

In the picture are case managers who represent several non-profit agencies who provide case management services throughout our Lee County service area. Thank you to all our Goodwill CRC team, and Case Managers Everywhere!

National Disability Employment Awareness Month (NDEAM)



Goodwill Industries of Southwest Florida is proud to celebrate National Disability Employment Awareness Month (NDEAM). NDEAM dates to 1945, when Congress designated the month of October to recognize people with disabilities and their potential.

This year's NDEAM theme, "Disability: Part of the Equity Equation," highlights the benefits of fully including all people, in particular those with disabilities, into all aspects of society and the workplace.

25% of Goodwill Industries of Southwest Florida workforce are individuals with disabilities. We employ nearly 1,000 people.

Mission Moments

Goodwill SWFL Hurricane Relief Efforts



Community Vouchers

Goodwill Industries of Southwest Florida has been on the front lines assisting our community in the Hurricane Relief effort. Nearly 20,000 Goodwill vouchers have been provided to community members who had severe loss due to Hurricane Ian. These vouchers were issued through Goodwill Community Resource Centers, the Goodwill Opportunity Center, at the Disaster Relief Center, and given to community leaders of impacted areas. These free vouchers are being used at our retail stores to purchase donated goods, which will replace some belongings, and help the community recover from the devastation of Hurricane Ian.



Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

DONATE [HERE](#) TO SUPPORT OUR MISSION AND HURRICANE IAN RELIEF EFFORTS.



Goodwill Mobilizes at Front Line to Deliver Services

Helping our community has been our number one priority through this disaster. Our mobile Goodwill was out at the Disaster Relief Center, and at the week-long Everglades City event providing internet access for those who could not get online, and helping with FEMA and D-SNAP applications, giving out vouchers for those who lost personal belongings, and much more!



Goodwill Employee Assistance

Goodwill SWFL offered employees an opportunity to get things they need to replace lost goods from Hurricane Ian. The Outlet was opened just for Goodwill employees Saturday, 10/15, so they could get furniture for \$1 a piece and other merchandise for only \$1/pound. Every employee also received \$100 in vouchers to help them recover. Goodwill CRC Staff was also on hand to help with FEMA and D-SNAP applications.



To get assistance at a Goodwill Community Resource Center, visit <https://goodwillswfl.org/CRCLocations>

Hurricane Relief Job Fair



Hurricane Ian displaced a lot of workers in Sanibel, Fort Myers Beach, and nearby areas. To help the community connect with local employers, a Hurricane Relief Job Fair was held on Thursday, October 13th. Goodwill staff was there doing on-site interviews and helping job seekers update their resumes.



Giancarlos Castano, Mobile Goodwill Coordinator, helping job seekers.

To apply for a position with Goodwill Industries of Southwest Florida click [here](#)

Hurricane Assistance and Recovery

Goodwill SWFL staff will be visiting several of our most impacted areas offering free tarps, MREs, water and much more for those still struggling to put their lives back together after Hurricane Ian. We will be at our Englewood Goodwill located at 1501 Placida Rd., on Wednesday, October 26th starting at 11am. We will be there until supplies run out.

Our Mobile Goodwill will be at the King's Highway Goodwill store in the Peachland Plaza in Port Charlotte this Friday, October 21 at 9:00am. People will be able to use the computers, have access to internet, and have help applying for FEMA, D-SNAP or Jobs.

Goodwill
Southwest Florida



**Are you in need of:
Water - Tarp(s) - MRE's**

We will be giving away these items at our
Englewood Goodwill Location
1501 Placida Rd.
Englewood, FL 34223
Wednesday, October 26, 2022
11:00 am
(While Supplies Last)
www.goodwillswfl.org



Other Goodwills Offer a Helping Hand in Hurricane Relief Effort



Florida Goodwill Association (FGA) is comprised of nine autonomous Goodwill Agencies, each serving the people of a multi-county region. They have gotten together to do a state-wide campaign encouraging people to donate to their local Goodwills, with funds being sent to help cover the costs of the vouchers given out in to people severely impacted by Hurricane Ian. Additionally, Goodwill of Central Florida is doing a week-long "Round-Up" with funds going to support Hurricane Ian recovery in SWFL.



A BIG shout out to two Goodwill Presidents & CEOs from Mississippi, Brad Steffani & Tripp Harrison.

They have left all of their daily duties in their own Goodwill organizations back in Mississippi to lend a hand helping Goodwill SWFL as we try to recover from Hurricane Ian. Not only have they been a huge help, they have also brought much joy and levity to our team.

Goodwill CEO & President Named in Top 30 Influencers



The Community Foundation selected this year's **Top 30 Power Influencers** in SWFL, and Goodwill Industries of Southwest Florida's CEO & President, John Nadeau, was selected as one of the 30 executives. The 2022 honorees were selected from a group of roughly 300 top executives.

"These are effective decision-makers who have distinguished themselves as initiators, innovators, and leaders," comments Michael Chatman, President & CEO
The Community Foundation

This honor is for leading executives in the nonprofit, charitable, and philanthropic sector.

Retail News

October Anniversary Sale

Take 40% off all donated on Saturday, October 22nd at Lehigh, Del Prado & blue boutique at Ave Maria



Sábado 22 de Octubre

40% de descuento
Bienes donados

Válido solo en estas tres (3) ubicaciones:

Lehigh - 2825 Lee Blvd. | Lehigh Acres
South Cape - 3226 Del Prado Blvd. | Cape Coral
blue Ave Maria - 5076 Annunciation Circle Unit 103

* La venta incluye: Nuevos bienes - cosas especiales.
La venta es válida SOLO en las tres (3) Centros de Donación y en las tiendas de Goodwill enumeradas anteriormente.

\$0.90¢ de cada dólar apoya la misión de Goodwill



Sat., October 22nd

40% off
Donated Goods

Valid at these three (3) locations only:

Lehigh - 2825 Lee Blvd. | Lehigh Acres
South Cape - 3226 Del Prado Blvd. | Cape Coral
blue Ave Maria - 5076 Annunciation Circle Unit 103

* Sale includes: New Goods-Special Purchases.
Sale is valid ONLY at the THREE (3) Goodwill Retail & Donations Centers listed above.

90¢ of every dollar supports our Goodwill mission.

Events

16th Annual Festival of Trees



Get ready for the holidays! Share your business with over 50,000 individuals in Southwest Florida.

We are preparing for four days of celebration in partnership with Sidney Berne Davis Art Center, and we need your help! When you become a Festival of Trees sponsor, you support the mission of Goodwill, and the SBDAC as our organizations provide services for our local community. In addition, you or your company will receive numerous promotional opportunities throughout the year.

If you are interested in learning more, email Ashley Price Swick at ashleyprice@goodwillswfl.org or Rachel Stanborough at rachelstanborough@goodwillswfl.org.

(239) 995-2106 Ext. 2213

We are getting ready to spread holiday joy in December with our annual fundraiser, the Festival of Trees!



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



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