



# The Goodwill Effect

*A publication for friends of Goodwill Industries of Southwest Florida, Inc.*



***Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.***

## National Poverty in America Awareness Month



In recognition of National Poverty in America Awareness Month, which takes place in January each year, join us by supporting and raising awareness about nonprofits who are making a difference in the fight to stamp out poverty for good.

Every year, Goodwill Industries of Southwest Florida makes a positive impact on thousands of people in our community by providing training and services to help them overcome barriers to independence. Since Hurricane Ian, Goodwill has provided nearly \$500,000 in vouchers to support those in need.

Give the gift of opportunity this year by making a donation to Goodwill SWFL mission programs! Your financial contribution will go to support Hurricane Ian relief in our community.

[Donate Now!](#)

## Mission Moments

## Introducing the Opportunity Accelerator

Opportunity Accelerator (OA) is a free mentorship program offered through Goodwill that individualizes the delivery of digital skills, job placement and career training services to each job seeker and career advancer in low-to-moderate income communities. This will help financially challenged individuals fulfill their true potential, and create equity across Goodwill programs.

Goodwill Community Resource Center coordinators move career advancers through three phases: **Assess and Plan, Equip and Connect**, and **Launch and Evaluate**. The resources provided in the OA framework have been tested in a number of environments (urban, suburban and rural) and with a diverse population of job seekers, from adults young and old, to persons with disabilities and veterans.



**Advance your career. Advance YOU.**

Learn digital skills at Goodwill® and start your path to a brighter future — all at no cost to you.

**Digital Navigator**

The Patterson Foundation's Digital Navigator Program trains local organizations to connect area residents with opportunities to obtain internet connectivity, devices, digital skills, and support.

OPPORTUNITY ACCELERATOR™

To sign up to be part of the OA program, contact a Goodwill Community Resource Coordinator in your area. Visit [www.Goodwillswfl.org](http://www.Goodwillswfl.org) for a list of CRC locations through Southwest Florida.

## TOPGOLF PTO Fundraiser

### Share the love with PTO

Support people with disabilities while having a blast at **TOPGOLF!** Brunch, golf and help our Pathway to Opportunity program with their inaugural TOPGOLF Fundraiser on Sunday, February 12 from 9am - noon!

[Register](#)



## Share the Love with PTO

Come Brunch and Golf on Valentine's weekend  
with us at the First Annual  
Pathways to Opportunity Top Golf Fundraiser!

**February 12, 2023**

**9 am - 12 pm**

**\$500 for a Bay accommodating  
6 players or \$100 per person**

Cost includes golfing for three hours at Fort Myers new  
Top Golf facility, two beverage tickets, Brunch buffet,  
unlimited photos in our photo booth; the chance to win our  
hole-in-one prize valued at \$10,000 and a morning  
of fun while supporting a great cause!

**Register at:**

[www.eventcreate.com/c/sharethelovewithpto](http://www.eventcreate.com/c/sharethelovewithpto)

or scan the qr code



## VITA - Free Tax Filling

The IRS's Volunteer Income Tax Assistance (VITA) program offers free basic tax return preparation to qualified individuals.

Goodwill SWFL has staff trained to provide VITA services, offering free tax help to people who need assistance in preparing their own tax returns, including:

- People who generally make \$60,000 or less
- Persons with disabilities; and
- Limited English-speaking taxpayers

Call (239) 433-3900 to make an appointment.



## ASL Classes

American Sign Language (ASL) Classes are being offered at the Fort Myers Goodwill Opportunity Center/Community Resource Center at 5100 Tice Street, every Wednesday from 2:30 - 4:00pm.

Register at [www.DHHC.LIFE](http://www.DHHC.LIFE)

For more information, call (239) 461-0334 or email [info@dhhc.life](mailto:info@dhhc.life)

## Grants & Financial Gifts

# *Thank You*

First Citizens  
\$50,000 for Hurricane Ian Relief

Martin Foundation  
\$15,000 for Mobile CRC

The Community Foundation  
\$5000 for ESL classes Cape Coral CRC

TD Charitable Foundation  
\$5000 for MicroEnterprise

MidWest One Bank  
\$2500 for MicroEnterprise



Regions Bank  
\$1500 for Youth Financial Literacy

Helen Ingham (HI) Foundation  
\$1,000 for Hurricane Ian Relief

Dec/Jan

## **New Clubs**

**Social Skills/Transitional Living Skills Group  
for Young Adults**



**Social Transitions**  
**February 9, 2023**  
**6:00 pm – 7:30 pm**

This club is for young adults who need assistance with social skills and transitional living skills.

Participants will meet monthly to share interests, meet others and work on skills to maximize independence.

2nd Thursday of each month  
6:00 pm – 7:30 pm

**Community Resource Center**

Charlotte County Community Resource Center  
Located inside the Goodwill Store  
24123 Peachland Blvd., Port Charlotte, FL 33954  
For more information email [info@goodwillswfl.org](mailto:info@goodwillswfl.org)

New monthly club for young adults needing social skills development and transitional life skills is being offered every 2nd Thursday of the month from 6pm - 7:30pm at the Charlotte County Community Resource Center located at the Kings Highway Goodwill (24123 Peachland Blvd., Port Charlotte).

Next meeting is February 9, 2023. This is a FREE club to help fill the gaps in available services.

The February meet up will include ice breakers, trivia, games and cooking. Parents are welcome to stay for networking.

Email [info@goodwillswfl.org](mailto:info@goodwillswfl.org) for more information.

## Retail News

### Anniversary Sale at 3 Goodwill Locations This Saturday, Jan 21st!

Take 40% off all donated at these three Goodwill retail stores as part of their anniversary sale celebrations:

- Challenger (4950 Challenger Blvd., Fort Myers)
- Heritage Bay (8915 Sage Ave., Naples)
- Englewood (501 Placida Rd., Englewood)



**Sat., January 21st**

**40% off  
Donated Goods**

**Valid at these three (3) locations only:**  
Challenger Store: 4950 Challenger Blvd.  
Heritage Bay: 8915 Sage Ave. Naples  
Englewood: 501 Placida Rd.

\*Sale excludes: New Goods-Special Purchases.  
Sale is valid ONLY at the THREE (3) Goodwill Retail & Donations Centers listed above.  
90¢ of every dollar supports our Goodwill mission.



**Sábado 21 de enero**

**40% de descuento  
Bienes donados**

**Válido solo en estas tres (3) ubicaciones:**  
Challenger Store: 4950 Challenger Blvd.  
Heritage Bay: 8915 Sage Ave. Naples  
Englewood: 501 Placida Rd.

\* La venta excluye: Nuevos bienes - compras especiales.  
La venta es válida SOLO en las TRES (3) Centros de Donación y en las tiendas de Goodwill enumeradas anteriormente.  
\$0.90¢ de cada dólar apoya la misión de Goodwill

[Sign up for VIP Perks](#)

## New Goodwill Opening!



### New Naples Park Goodwill Opening SOON!

We are now hiring Full Time and Part Time staff for our new Naples Park Goodwill located at 10455 Tamiami Trail. To apply, click on the link below to fill out the online application, or visit one of our Community Resource Centers to get assistance.

[Jobs at Goodwill SWFL](#)

## Prom Season 2023

Look beautiful for less. Purchase your prom dress at our blue boutique downtown Fort Myers. We have an amazing selection of gently-used prom dresses in all styles and colors. Stop by and check it out at 2285 First Street, Fort Myers.



## Upcoming Job Fairs

### Naples Center Job Fair - Jan 24th

Lots of companies are hiring for the New Year! Dress to impress and bring your resume on Tuesday, January 24th from 10am - 2pm at 3050 Horseshoe Drive. N. Suite 110, Naples.





A proud partner of the  
**AmericanJobCenter**<sup>®</sup>  
network

# NAPLES CENTER JOB FAIR

Tuesday, January 24, 2023

10:00am - 2:00pm  
3050 Horseshoe Dr. N Ste # 110  
Naples, FL 34104

[www.careersourceSWFL.com](http://www.careersourceSWFL.com)

ADD TO CALENDAR



## Participating Employers:

- Amazon
- Arthrex
- Coca Cola
- Collier County Public Schools
- Goodwill
- Hire Quest
- Jiffy Lube
- MoBetter Garage (Allied Doors West Florida)
- Moe's Southwest Grill
- Preferred Materials
- Publix
- Scotlynn USA
- Seagate Development Group
- Taco Bell
- UPS
- Valvoline Instant Oil Change

## Community Resources:

CareerSource Southwest Florida  
Division of Vocational Rehabilitation  
HR Collier- Resume Reviews  
Immokalee Technical College

## Sponsors:

Goodwill  
Greater Naples Chamber  
Florida Department of Corrections

An equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.  
All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.  
CareerSource Southwest Florida is the direct service provider for various workforce programs which are fully supported by the U.S. Department of Labor,  
Health and Human Services, and Agriculture as part of awards totaling \$10.5 Million. All statements, press releases, requests for proposals, bid solicitations,  
public statements, social media, toolkits, resource guides, website and visual presentations are fully funded with federal money.

## LaBelle Job Fair - Jan 26th

Upcoming job fair will be at the Goodwill Community Resource Center in LaBelle on Thursday, January 26th from 10am - 1pm. Multiple companies represented. Bring copies of your resume.

**Let's Get Back To Work!**

**We're Hiring**

**Thursday, January 26th**  
**10:00 AM - 1:00 PM**  
 Goodwill Community Resource Center  
 91 South Lee Street | Labelle, FL 33935

**Vendors Planning To Attend:**

**Sponsored By:** Goodwill, YPC, United Way of Lee, Hendry, and Glades

**¡Volvamos Al Trabajo!**

**Estamos Contratando**

**Jueves, 26 De Enero**  
**10:00 AM - 1:00 PM**  
 Centro De Recursos Comunitarios Goodwill  
 91 South Lee Street | Labelle, FL 33935

**Vendedores Planeando Venir:**

**Patrocinadores:** Goodwill, YPC, United Way of Lee, Hendry, and Glades

**Cape Coral Job Fair - Feb 4th**

Upcoming Job Fair on Saturday, February 4th from 10am - 1pm at the New Hope Church in Cape Coral (431 Nicholas Parkway E.). Bring copies of your resume, or get assistance onsite. Goodwill Community Resource assistants will be available to help you with your application.

**Career & Resource Fair**

**Saturday, February 4th**  
**10:00 AM - 1:00 PM**  
 New Hope Church  
 431 Nicholas Parkway E. | Cape Coral, FL 33990

**Employers Planning To Attend:**

**Community Resources Planning To Attend:**

**Sponsored By:** Goodwill, New Hope Church

**Feria De Carreras Y Recursos**

**Sábado, 4 De Febrero**  
**10:00 AM - 1:00 PM**  
 Iglesia De Nueva Esperanza  
 431 Nicholas Parkway E. | Cape Coral, FL 33990

**Empleadores Planeando Venir:**

**Recursos De La Comunidad Planeando Venir:**

**Patrocinadores:** Goodwill, New Hope Church

## BACHELOR'S IN ORGANIZATIONAL MANAGEMENT

The Wheel is a comprehensive and customized learning structure that offers an unmatched educational experience by attending classes once a week with other like-minded professionals. This is a program designed specifically for working professionals who want to advance their careers by completing their Bachelor's degree in as little as one year. Your previously earned credits from another institution can make this possible. This new Hodges Direct program launching in Charlotte County at the Goodwill Community Resource Center in Port Charlotte. Email [Admissions@Hodges.edu](mailto:Admissions@Hodges.edu) or call (239) 938-7744 for details.

**FAST TRACK YOUR CAREER**  
with the **HODGES UNIVERSITY**

**WINTER** *Wheel!*

**FALL** **SUMMER**

Graduate with your Bachelor's in Organizational Management **IN AS LITTLE AS ONE YEAR!**

**CLASSES START IN JANUARY** in Fort Myers, Naples, and Port Charlotte

**HODGES UNIVERSITY**  
*Stay Near. Go Far.*

Admissions@Hodges.edu | 239-938-7744  
www.Hodges.edu | Hablamos Español

Hodges University is an equal access, equal opportunity organization.

**Cape Coral Small Business Classes**  
**Feb 27 - April 6**  
**Save your seat today!**



# Launch Your Own Business

## Be Your Own Boss

### Classes Starting

# February 27 - April 6, 2023

#### Class location:

Public Works Building  
815 Nicholas Parkway East  
Cape Coral, FL 33990

#### Class meets

Monday and Thursday evenings  
6 pm - 9 pm



For more information and to register go to:  
[www.goodwillswfl.org/microenterprise](http://www.goodwillswfl.org/microenterprise)

or click on the QR code  
or call (239) 995-2106 Ext. 2215

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

**Major Funding Provided:**  
Richard M. Schulze Foundation

#### Goodwill SWFL MicroEnterprise Institute Program Funders:

Bank of America	City of Fort Myers	FineMark National Bank & Trust	TD Bank Foundation
Bank United	City of North Port	Rotary Club of Punta Gorda	Wells Fargo Bank
Bank OZK	Coca-Cola Foundation	Regions Bank	Zonta Foundation of SWFL
Charlotte State Bank	Comerica Bank	Synovus	
City of Cape Coral	Fifth Third Bank	Truist	

**Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.**

Class size is limited, so call today to reserve a seat (239) 995-2106 Ext. 2304



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 | [email](#) | [website](#)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has received a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE

OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT [www.800helpfla.com](http://www.800helpfla.com) FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.