



The Goodwill Effect

A publication for friends of Goodwill Industries of Southwest Florida, Inc.

Our Mission: Committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Goodwill Mission Spotlight

Goodwill SWFL named 2023 Top-Rated Nonprofit



Goodwill Industries of Southwest Florida

TOP-RATED Congratulations

Your organization has achieved Top-Rated status for 2023 from your community on GreatNonprofits. You are among the distinguished few to receive this community endorsement. Keep up the great work!

A handwritten signature in black ink that reads "Shari Tishman".

Shari Tishman
Managing Director, GreatNonprofits

Goodwill Industries of Southwest Florida was honored as one of the 2023 Top-rated nonprofits and charities through GreatNonProfits.org. GreatNonprofits' Top-Rated Nonprofits are endorsed by clients, volunteers, and their community. Consider donating your time or money to help further their impact!

[List of Nonprofits](#)

[Donate](#)

John Nadeau named a Top 30 Influential CEO

The Community Foundation has announced this year's Southwest Florida's Top 30 Influential CEOs. John Nadeau, Goodwill Industries of Southwest Florida's CEO & President was selected as one of the 30.

"The Community Foundation unites with Southwest Florida's

Top 30 Influential CEOs, to foster a transformative synergy," states the Community Foundation. "Leveraging its robust network, the Foundation facilitates dynamic dialogues, driving purposeful connections among donors, humanitarians, and charities. This synergy fortifies the region's socio-economic landscape, enabling the CEOs to channel their influence towards meaningful change."



John Nadeau, Goodwill SWFL
CEO & President

Mission Moments



Celebrating 50 Years with Goodwill

Sept 10th we recognized Kim Yape's 50th work anniversary here at Goodwill Industries of Southwest Florida. What a great accomplishment!



September 10 - 16 Celebrates Direct Support Professionals (DSP) Week

September 10-16, 2023 is Direct Support Professional Recognition Week. It is a great opportunity to highlight the dedicated, innovative direct support workforce that is the heart and soul of support for people with disabilities.

Our Pathways to Opportunity staff work hard to ensure that the lives of our participants are enhanced by providing training and mentorship to help them develop the skills to become more independent.

PTO currently serves nearly 100 adults



with developmental and intellectual disabilities. Our DSP staff lead classes and workshops like cooking, financial literacy, self-advocacy, choir, drama, gardening, and much more.

With Heartfelt Condolences

We are sad to share that Goodwill SWFL's District Director of the North and Central Stores, Jane Jerdan, recently passed away. Jane has been with Goodwill for 13 years and has held a variety of positions within the retail operation.

"Her greatest asset was the ability to reach people on a personal level, and she was an outstanding mentor to many," states CEO and President John Nadeau. "She loved Goodwill and was a very dedicated and loyal teammate. Jane has been a big part of the success of our Retail operation, and her leadership will be greatly missed."

Jane had a caring heart and often volunteered at the Cape Coral Animal Shelter. In her honor, her colleagues are donating to do a tribute paver at the shelter from her Goodwill family.



Jane Jerdan Sep 1967 - Sept 2023

Keepsake Plants Gift to Goodwill

Local SWFL nursery, Keepsake Plants, generously donated over 200 beautiful hibiscus plants to the Goodwill GIVE Program!

GIVE is Goodwill's employee program (Goodwill Investing in Valued Employees) that provides Goodwill mission services to the 1,100 + employees. Employees are able to access these services while on the clock as part of their employment with Goodwill SWFL.

Also, a number of these plants will be used at Pathways to Opportunity to teach participants about botany.





Cape Coral MicroEnterprise Graduates

Congratulations to our most recent graduates from our MicroEnterprise class. This was our Cape Coral class that graduated on September 7th. Small businesses contribute to local economies by bringing growth and innovation to the community in which the business is established. To date, more than 600 local businesses have either started or strengthened through the SWFL MicroEnterprise Institute.



Employability Skills Workshop

4 - Week Series

Mondays & Fridays
9:00 am - 10:30 am

Week 1 - Resume Creation

Week 2 - Job Search Navigation

Week 3 - Interview Skills/
Dress to Impress 1

Week 4 - Dress to Impress 2/
Graduation

Let's Get Started!

Scan QR Code for
Locations and Schedules

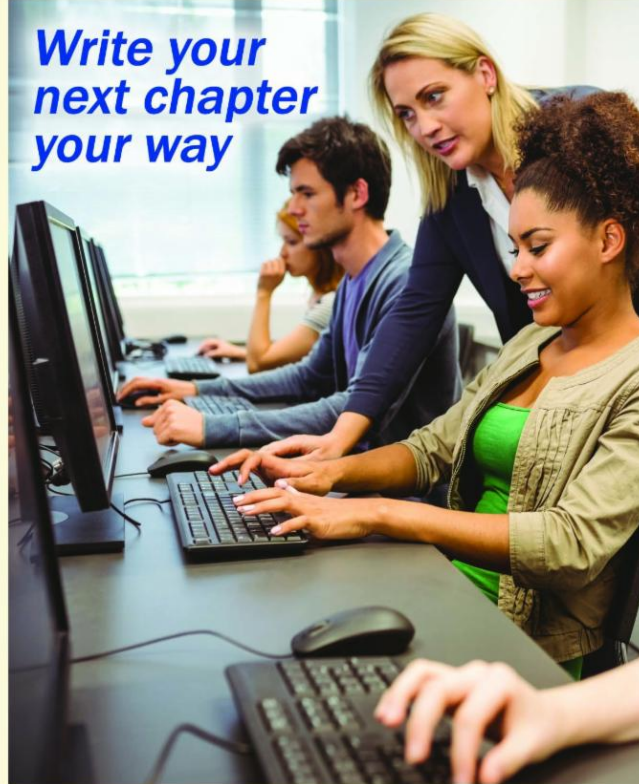


Opportunity Accelerator™
The Next Step Forward



Presented by:  CareerSource
SOUTHWEST FLORIDA  Community
Resource Center

Write your next chapter your way



A Year From Now You'll Wish You Started Sooner!

Opportunity Accelerator™
The Next Step Forward



Grow Your Skills For Today's Jobs

Learn at Your Own Pace

Essential Computer Software and Typing Skills

- Microsoft and Google Basic Office
- Social Media Navigation and Safety Tips
- Email and Internet Basics

Work One on One with Career Navigators

(by Appointment)

- Resume Creation
- Job Search Assistance
- Interview Basics and Tips

Let's Get Started!

Scan QR Code for
Locations and Schedules



Community Resource Center



Texas Roadhouse Dine-to-Donate

Mark your calendars! Eat at the Texas Roadhouse this coming Monday, September 18th from 4 pm - 8 pm, and 10% of your total bill will be donated to the Pathways to Opportunity program supporting adults with developmental and intellectual disabilities. Additional funds allow the PTO participants to go on extra

outings, and experience more in the community around them.



8021 Dani Drive – Fort Myers, FL 33966

DINE TO DONATE

Pathways to Opportunity
Monday, September 18th
4-8pm



10% DONATION NIGHT

Support Pathways to Opportunity by presenting this flyer to the Fort Myers location and Texas Roadhouse will donate 10% of your total food purchases to Pathways to Opportunity!

MicroEnterprise Financial Gifts

BANK OF AMERICA 

We received a \$10,000 Financial Gift from Bank of America to support the MicroEnterprise Institute.

**Comerica**

We received a Financial Gift of \$2,500 from Comerica to support the MicroEnterprise Institute.

Retail News

Community Appreciation Day!

Día de reconocimiento comunitario



Sat., September 23rd
(Sábado, 23 de septiembre)

Visit our 3 Newly Remodeled



Del Prado Store
3226 Del Prado Blvd. S.
Cape Coral FL, 33904

Lehigh Acres Store
2825 Lee Blvd.
Lehigh Acres, FL 33971

King Highway Port Charlotte
24123 Peachland Blvd.
Port Charlotte FL 33954

Doors Open 8:00 am
Visite nuestra nueva tienda
Del Prado, Lehigh Acres, Kings Highway
Puertas abiertas 8:00 am

**First 100 Customers receive a \$10 Goodwill Gift Card
(1) Gift Card per family**

Los primeros 100 clientes reciben un certificado de regalo de buena voluntad de \$10
Una (1) tarjeta de regalo por familia, por favor

We have been busy making some changes inside three of our Goodwill stores. We are excited to show off these new remodels and are inviting Goodwill shoppers to take advantage of 40% off all donated on Saturday, September 23rd at these stores: Lehigh Acres, Del Prado, and Kings Highway. Doors at these stores will open at 8 a.m. and the first 100 shoppers will get a \$10 Goodwill Gift Card (one per family). So, come out and enjoy Saturday, Sept 23rd, 8am - 8pm.

[Sign up for VIP Perks](#)

Upcoming Job Fairs

LaBelle Job Fair - September 20th

Goodwill, the United Way of Lee, Hendry and Glades, the Florida Department of Corrections, and the Health Planning Council are hosting a job fair on Wednesday, September 20, 2023, from 10 a.m. to 1 p.m. at the LaBelle Civic Center.

Goodwill is hosting an Employability Skills Workshop the day prior (Tuesday, Sept 19th from 10 am - 3 pm) at the LaBelle Community Resource Center, inside the LaBelle Goodwill store at 91 S. Lee Street, LaBelle. This workshop helps job seekers with their resume, and interviewing tips and offers a mock interview. Contact (863) 674-0559

FERIA DE EMPLEO

Miércoles, 20 De Septiembre
10:00 AM - 1:00 PM
Centro Cívico De LaBelle
481 W. Hickpochee Ave.
LaBelle, FL 33935

PATROCINADO POR



CAREER FAIR

Wednesday, September 20th
10:00 AM - 1:00 PM
LaBelle Civic Center
481 W. Hickpochee Ave.
LaBelle, FL 33935

SPONSORED BY



¡Únete A Nuestro Taller De Empleabilidad!

¿Necesita ayuda con su currículum, consejos para entrevistas, o practicar una entrevista simulada? Contacto (863) 674-0559.

Martes, 19 De Septiembre
10 AM - 3 PM

CRC De LaBelle
91 S. Lee St. | LaBelle, FL 33935



Join Our Employability Skills Workshop!

Need help with your resume, interview tips, or practicing a mock interview? Contact (863) 674-0559.

Tuesday, September 19th
10 AM - 3 PM

LaBelle CRC
91 S. Lee St. | LaBelle, FL 33935

Classes



Launch Your Own Business Be Your Own Boss Classes Starting October 2 - November 9, 2023

Class location:

Virtual
Computer & high speed internet required for this class
Class meets
Monday and Thursday evenings
6:00 pm - 8:30 pm



For more information and to register go to:
www.goodwillswfl.org/microenterprise

or click on the QR code
or call (239) 995-2106 Ext. 2304

- **Develop a solid plan** to guide your start-up with the assistance of an experienced business coaching team who serves as your coach.
- **Hear from subject matter experts** in areas of accounting, legal, marketing, insurance and funding.
- An easy to use workbook, used by organizations across America, assists you in **transforming your vision into your plan** for a successful business launch.

Major Funding Provided:
Richard M. Schulze Foundation

Goodwill SWFL MicroEnterprise Institute Program Funders:

- | | | | |
|----------------------|----------------------|--------------------------------|--------------------------|
| Bank of America | City of Fort Myers | FineMark National Bank & Trust | TD Bank Foundation |
| Bank United | City of North Port | Rotary Club of Punta Gorda | Wells Fargo Bank |
| Bank OZK | Coca-Cola Foundation | Regions Bank | Zonta Foundation of SWFL |
| Charlotte State Bank | Comerica Bank | Synovus | |
| City of Cape Coral | Fifth Third Bank | Trust | |

Goodwill Industries of Southwest Florida is committed to serving people with disabilities and disadvantages by offering life-changing opportunities to achieve independence.

Virtual Small Business Class October 2 - November 9, 2023

Our next small business class will be a virtual class running October 2nd - November 9th every Monday & Thursday from 6pm - 8:30pm online.

This six-week small business development program assists aspiring entrepreneurs who typically fall in the low-to-moderate income bracket, or are disadvantaged in some way (including unemployed or under-employed). Learn from industry experts how to best launch your small business idea.

Call today to reserve your seat (239) 995-2106 Ext 2215. Class size is limited.

[Register Today!](#)
[More Info](#)



Goodwill Industries of Southwest Florida, Inc. | (239) 995-2106 [Email](#) | [Website](#)



Stay Connected

Don't forget to leave a review on Facebook or Google if you've visited one of our locations recently.

Goodwill Industries of Southwest Florida, Inc. Has recieved a Platinum rating by GuideStar Charity Navigator <https://www.guidestar.org/profile/59-6196141>. Our charitable contributions/solicitation registration # is CH1930. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OF FL. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE VISIT www.800helpfla.com FOR OFFICIAL REGISTRATION INFORMATION AND ADDITIONAL INFORMATION.

Goodwill Industries of Southwest Florida | 5100 Tice Street, Fort Myers, FL 33905

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